

An aerial photograph of Baltimore, Maryland, showing a dense urban landscape with various buildings, streets, and a large church with a tall steeple on the right side.

WORK LIVE BALTIMORE

2023

SPONSORSHIP OPPORTUNITIES



AIA
Baltimore

Baltimore
Architecture
Foundation

THE
OPEN
YEAR

FOR ARCHITECTURE
AND DESIGN



2023

Doors Open Baltimore
Sponsorship Opportunities

Help us celebrate 10 years of Doors Open Baltimore! The city's festival of architecture and neighborhoods is hosted by the Baltimore Architecture Foundation in partnership with cultural organizations across the city. Doors Open Baltimore is free to the public—an open invitation to explore Baltimore with the whole family.

To honor a decade of opening doors and changing opinions about Baltimore, we are working more directly with neighborhoods and community associations to feature sites that residents value and want to share with a broader audience.

Sponsoring Doors Open Baltimore brings exposure and aligns your company with a program that celebrates and elevates the best of Baltimore. Doors Open Baltimore is crucial to BAF's goal to foster a greater appreciation for Baltimore's architecture and neighborhoods, and teach the public about the role of design in shaping the city.

Making an Impact

Doors Open Baltimore can deliver a large impact for free thanks to the support of sponsors and volunteers. Take a look at the results from the 2022 attendee survey:

- 87% Learned something new about Baltimore's architecture
- 84% Said they are likely/very likely to return to a location they first learned about at Doors Open Baltimore
- Over 30% of participants are newcomers to Doors Open Baltimore
- 3.5 Average number of sites people attend



AIA
Baltimore



Baltimore
Architecture
Foundation

**T H E
C E N
T E R**

**FOR ARCHITECTURE
AND DESIGN**

Sponsorship Tiers

10th Anniversary (\$10,000)	<ul style="list-style-type: none"> · Prominent recognition as Title Sponsor in press releases, marketing and social media · Tabling opportunity at the event hub; company materials distributed · Headline presence at Kick-Off Event with opening remarks opportunity · Logo featured prominently on marketing materials; feature on social media · Tour Passes: 10 tickets to tours of sponsor's choice
Druid Hill Park (\$5,000)	<ul style="list-style-type: none"> · Tabling opportunity at event hub; company materials distributed · Logo on Kick-Off Event materials · Logo featured prominently on marketing materials; feature on social media · Logo on volunteer t-shirts · Tour passes: 5 tickets to tours of sponsor's choice
Mount Vernon Square (\$2,500)	<ul style="list-style-type: none"> · Logo in Kick-Off Event materials · Logo featured prominently on marketing materials; feature on social media · Logo on volunteer t-shirts · Tour passes: 3 tickets to tours of sponsor's choice
Patterson Park (\$1,000)	<ul style="list-style-type: none"> · Company name in Kick-Off Event materials · Company name on marketing materials; mention on social media · Company name on volunteer t-shirts · Tour passes: 2 tickets to tours of sponsor's choice
Chestnut Hill Park (\$500)	<ul style="list-style-type: none"> · Company name in Kick-Off Event materials · Company name on marketing materials

Ready to Sponsor?

Contact Margaret Stella Melikian at mstella@aiabalt.com